

ASSISTANCE DOG INSTITUTE

PRESS RELEASE

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ASSISTANCE DOG INSTITUTE ON ANIMAL PLANET

The Assistance Dog Institute will be featured on two upcoming Animal Planet shows this month. During the AKC dog show on Saturday, January 15 at 5 pm, there will be a segment on Rick Yount, ADI High Schooled Assistance Dog Program Manager, and his golden retriever, Gabe. This is a follow-up to report on Gabe's progress after undergoing treatment at the Iams Imaging Center for a disabling condition. Today Gabe is a happy, healthy, frisbee-catching dog who even recently fathered a litter of future service dogs!

The show "Pet Star" airing on Monday, January 24 at 8 pm will highlight the reading ability of the Assistance Dog Institute's Public Relations dog, Norton. He will be shown reading flash cards and performing the printed commands! This is a novel concept originated by the Institute's President, Dr. Bonnie Bergin. Along with handler Jorjan Powers, Norton flew to Hollywood recently to film the show, where he was truly treated like a star. Norton even had his own dressing room with his name on it! There will be a screening party of the show at Parkside Grill and BBQ, located at 557 Summerfield Rd. in Santa Rosa.

For more information, call the Assistance Dog Institute at 707/545-DOGS (3647).