



Annual Innovation in Dogs' Reading Award Win \$1,000

Submission Deadline: August 15, 2007

The purpose of this award is to celebrate innovation and to encourage developments for, expansion of and evolution in the assistance dog field.

The Assistance Dog Institute (ADI) and the Assistance Dog United Campaign (ADUC) have joined forces to recognize innovations in the area of "dogs helping people!" The first annual Innovation in Dogs' Reading will be presented to a dog, dog partnerships, dog trainer or individual who has built on or evolved new ways to connect or improve the symbiosis of assistance dog-human partnerships via the dog's ability to read.

The winner will receive a \$1000 cash prize; be noted on a perpetual plaque, and be featured in ADI's Newsletter Quest. Other media outlets will be invited to carry the story.

Eligibility Requirements

1. Nominations may be submitted by an organization, an individual or a third-party knowledgeable about the innovation [with the permission in writing by the individual being nominated].
2. All entries must be received by August 15, 2007.
3. Innovations must willingly serve as a model that can be replicated or adapted by others.

Nomination Procedures

1. Entries must submit a one-page nomination letter in the order as follows:
 - a. Name and brief background of nominee
 - b. Title and brief description of innovation
 - c. Detail the innovation
 - d. Where and how has it been employed
 - e. Note any previous media attention or awards given for this innovationLetter should be typed, single-spaced, on an 8.5" X11" sheet of paper (Handwritten nominations will not be accepted.)
2. A video illustrating the innovation must accompany the nomination letter
3. Two letters from professional peers must accompany the nomination letter certifying:
 - * The validity of the innovation
 - * The value of the innovation to the assistance dog field
4. Entries should be sent to:

Nomination
Innovation In Reading Dogs' Awards
1221 Sebastopol Road
Santa Rosa, CA 95407

Award Selection Procedures

1. Nominations will be reviewed by a panel of judges comprised of professionals in each field of endeavor
2. Semi-finalists in each category will be notified and invited to the nearest approved regional site to demonstrate the innovation in front of a panel of impartial judges. In the event that a specific set-up is required for the demonstration, an effort will be made to duplicate the necessary circumstances or the demonstration will be moved to a more appropriate setting.
3. Winners will be notified during National Dog Week in September 2007.